



THE GLOBAL GOALS  
For Sustainable Development

# THE PLANET



# AND THE 17 GOALS

A COMIC ABOUT

THE GLOBAL GOALS FOR SUSTAINABLE DEVELOPMENT

BY MARGREET DE HEER

PART OF THE COMICS UNITING NATIONS INITIATIVE

pci media impact • ))  
tell a story. change the world.



THIS COMIC IS **FREE** TO REPRODUCE AND SPREAD AROUND THE GLOBE!



BY: MARGREET DE HEER

# A TO DO LIST FOR THE PLANET



THE GLOBAL GOALS  
For Sustainable Development

## TO DO LIST FOR THE PLANET

1. NO POVERTY
2. ZERO HUNGER
3. GOOD HEALTH AND WELL-BEING
4. QUALITY EDUCATION
5. GENDER EQUALITY
6. CLEAN WATER AND SANITATION
7. AFFORDABLE AND CLEAN ENERGY
8. DECENT WORK AND ECONOMIC GROWTH
9. INDUSTRY, INNOVATION AND INFRASTRUCTURE
10. REDUCED INEQUALITIES
11. SUSTAINABLE CITIES AND COMMUNITIES
12. RESPONSIBLE CONSUMPTION AND PRODUCTION
13. CLIMATE ACTION
14. LIFE BELOW WATER
15. LIFE ON LAND
16. PEACE AND JUSTICE
17. PARTNERSHIPS FOR THE GOALS

THIS LIST WAS MADE BY:  
**THE UNITED NATIONS**  
AN INTERNATIONAL ORGANIZATION  
THAT COUNTS VIRTUALLY  
EVERY COUNTRY IN THE WORLD  
AS A MEMBER



WHAT A **GREAT IDEA!** THIS MAKES IT REALLY CLEAR WHAT NEEDS TO BE DONE!

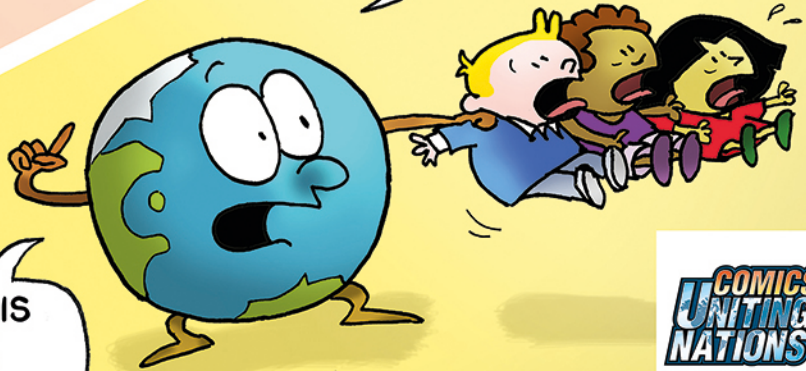
WELL, GOOD LUCK WITH THAT! LET US KNOW WHEN YOU'RE DONE AND WE'LL THROW YOU A PARTY!



**HOLD IT!**

YOU ARE ALL PART OF THIS TOO, YOU KNOW!

WE'RE ALL IN THIS **TOGETHER!**





# GOAL 1: NO POVERTY

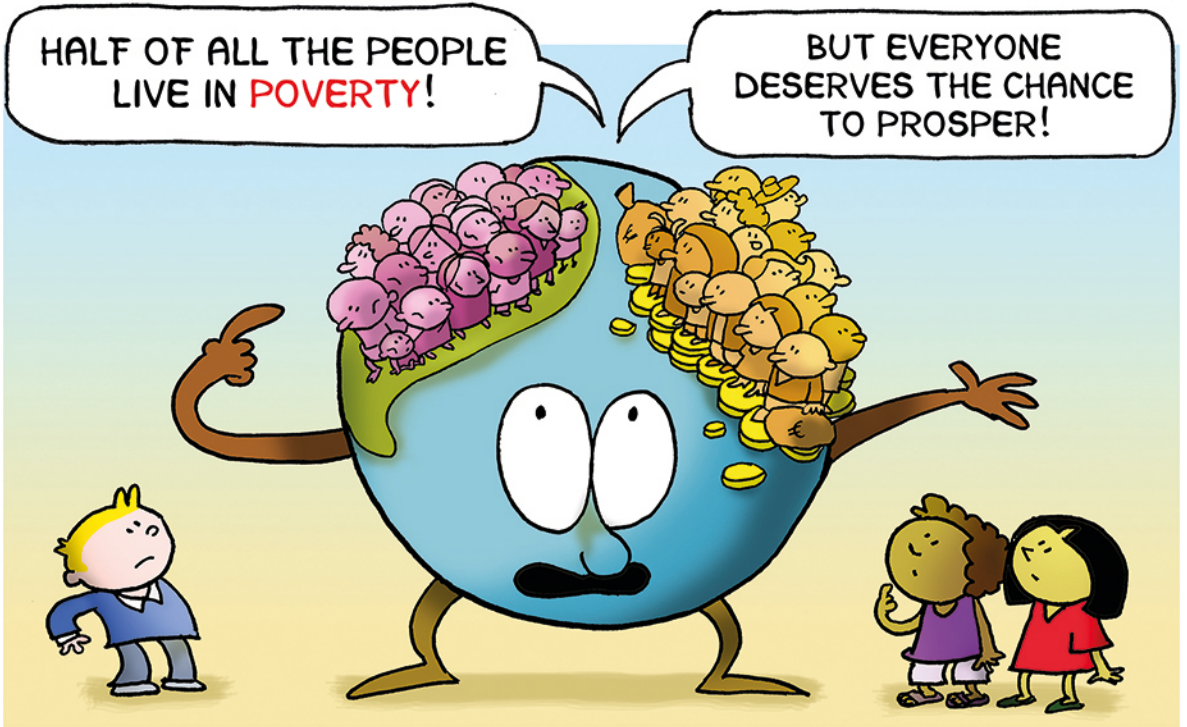
1 NO POVERTY



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HALF OF ALL THE PEOPLE LIVE IN **POVERTY**!

BUT EVERYONE DESERVES THE CHANCE TO PROSPER!



BUT WHAT CAN **WE**

DO ABOUT IT...?

**A LOT!**

WE CAN ENSURE "SOCIAL PROTECTION"

ACCESS TO HEALTH CARE



PROTECTION AGAINST UNEMPLOYMENT



WE CAN MAKE SURE THERE IS **EQUAL ACCESS** TO THINGS LIKE:

BASIC SERVICES

LABOR & LAND

TECHNOLOGY

BUSINESS AND JOB OPPORTUNITIES



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# GOAL 2: ZERO HUNGER

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2 ZERO HUNGER



SOME PEOPLE HAVE **SO MUCH FOOD** THEY THROW PART OF IT AWAY, WHILE OTHERS HAVE **TOO LITTLE**, OR TOO MUCH OF ONLY ONE SORT OF FOOD...



EATING ONLY ONE SORT OF FOOD CAUSES ALL KINDS OF WEAKNESSES

HERE'S WHAT WE CAN DO ABOUT IT!

## END MALNUTRITION

IMPROVE EDUCATION AND SOCIAL PROGRAMS FOR MOTHERS, CHILDREN AND THE ELDERLY

## SUPPORT SMALL FARMERS ESPECIALLY WOMEN AND INDIGENOUS PEOPLE



## PREVENT/MANAGE NATURAL DISASTERS

SUCH AS FLOODING!



## PROTECT VARIETY OF CROPS AND FARM ANIMALS





# GOAL 3: GOOD HEALTH AND WELL-BEING

3 GOOD HEALTH AND WELL-BEING



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GOOD HEALTH AND WELL-BEING...?



WHAT DOES THAT REALLY MEAN...?

IT MEANS THINGS LIKE THIS:



## 1. A SAFE AND HEALTHY BIRTH FOR MOTHER AND CHILD

CHILD BIRTH CAN BE PRETTY DANGEROUS! WITH PROFESSIONAL SUPPORT THE RISK OF DEATH OR COMPLICATIONS IS MINIMIZED.



## 2. LIVING THROUGH EARLY CHILDHOOD

CHILDREN UNDER THE AGE OF FIVE ARE ESPECIALLY VULNERABLE. THEIR HEALTH CAN BE STRENGTHENED BY VACCINATIONS AND PROPER FOOD.



## 3. PROTECTION FROM PREVENTABLE DISEASES

EPIDEMICS CAN BE PREVENTED AND MANAGED. PEOPLE WHO CONTRACT A CONTAGIOUS DISEASE MUST GET QUALITY TREATMENT.



## 4. FREEDOM FROM ADDICTION

EDUCATE PEOPLE ABOUT ADDICTION AND PROVIDE TREATMENT FOR AFFECTED PEOPLE.



## 5. KNOWING YOUR BODY AND RIGHTS

IMPROVE INFORMATION ABOUT - AND ACCESS TO - SERVICES RELATED TO SEXUAL AND REPRODUCTIVE HEALTH.



## 6. ACCESS TO HEALTH CARE

PROVIDE ACCESS TO ESSENTIAL HEALTHCARE SERVICES, MEDICINES AND VACCINATION FOR ALL.

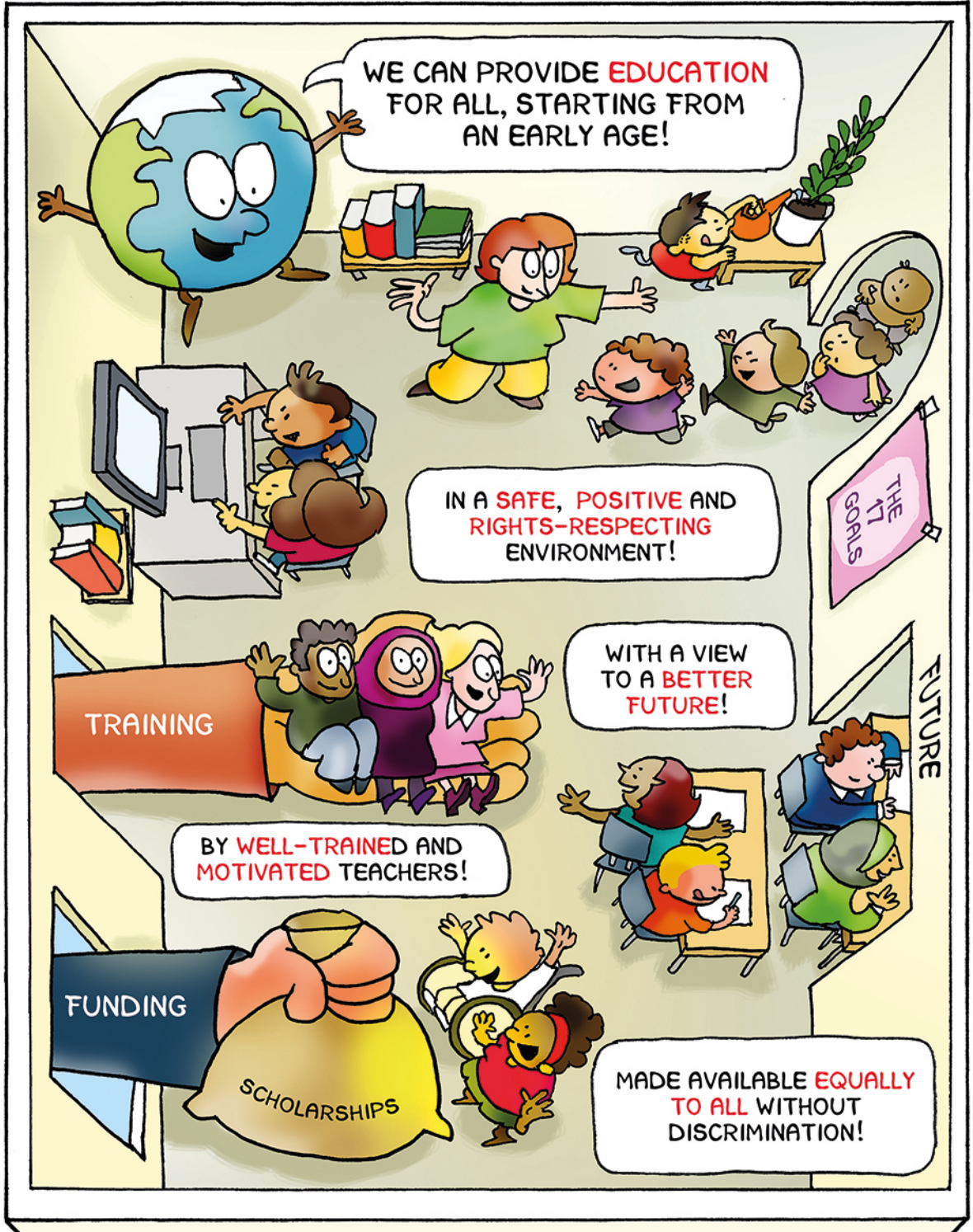




# GOAL 4: QUALITY EDUCATION

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4 QUALITY EDUCATION



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# GOAL 5: GENDER EQUALITY

5 GENDER  
EQUALITY



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WOMEN AND GIRLS WORLDWIDE OFTEN LIVE DISADVANTAGED LIVES! HERE'S WHAT WE CAN DO ABOUT IT!



## 1. END ALL VIOLENCE AGAINST WOMEN AND GIRLS

INCLUDING TRAFFICKING, SEXUAL EXPLOITATION, FORCED MARRIAGE AND FEMALE GENITAL MUTILATION



## 2. RECOGNIZE AND VALUE WOMEN'S WORK AT HOME



## 3. ENCOURAGE WOMEN AND GIRLS TO PARTICIPATE IN ALL POLITICAL, ECONOMIC AND PUBLIC SPHERES



## 4. EQUAL RIGHTS UNDER THE LAW





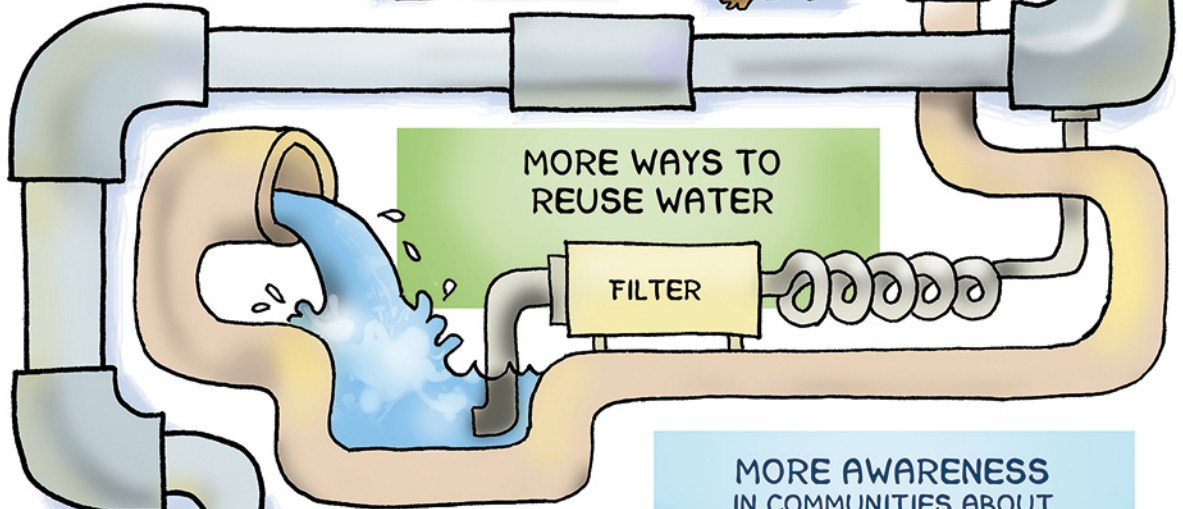
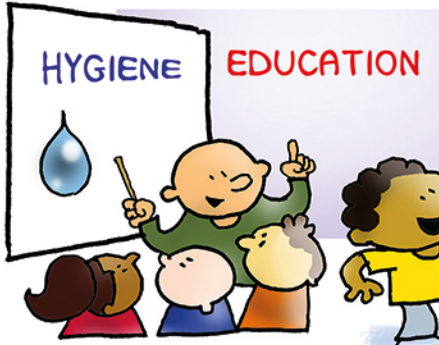
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# GOAL 6: CLEAN WATER AND SANITATION

6 CLEAN WATER AND SANITATION



WE MUST PROVIDE EVERYONE WITH:



MORE AWARENESS IN COMMUNITIES ABOUT IMPROVING WATER MANAGEMENT







# GOAL 7: AFFORDABLE AND CLEAN ENERGY

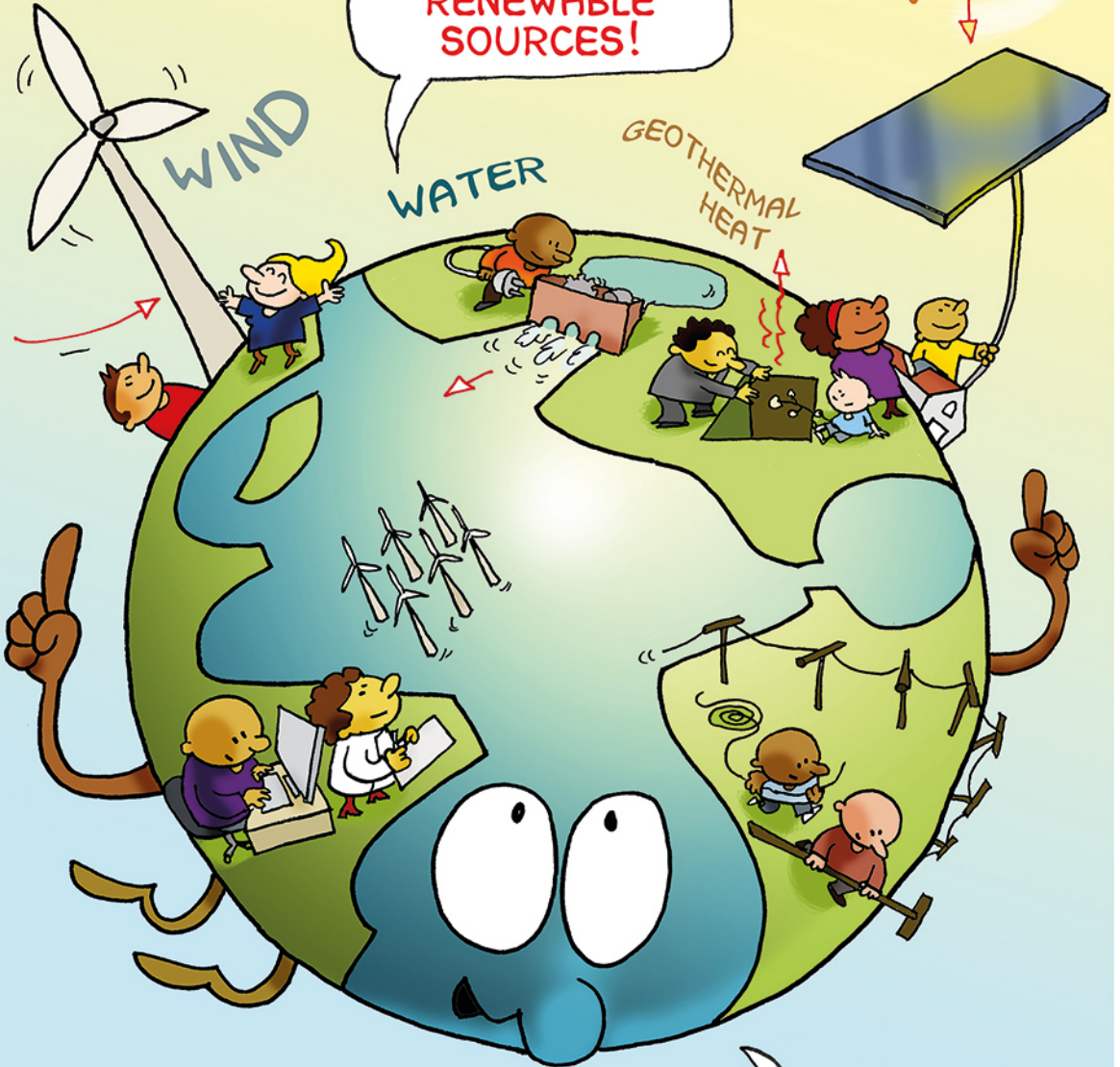
7 AFFORDABLE AND CLEAN ENERGY



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WE MUST MAKE SURE EVERYONE HAS ACCESS TO CLEAN, RELIABLE ENERGY!

ESPECIALLY FROM RENEWABLE SOURCES!



WE MUST **WORK TOGETHER** TO DEVELOP **ALTERNATIVE ENERGY TECHNOLOGIES**, PROMOTE **ENERGY EFFICIENCY** AND HELP COUNTRIES EXPAND THEIR ENERGY SYSTEMS IN A **SUSTAINABLE** WAY!



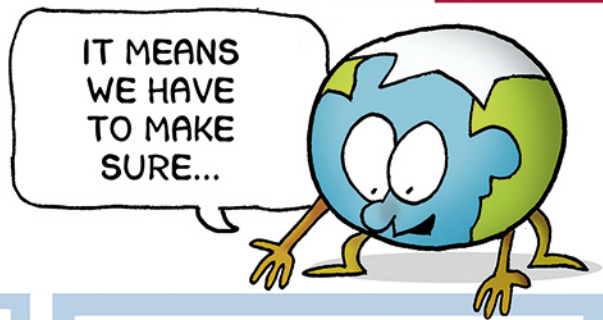
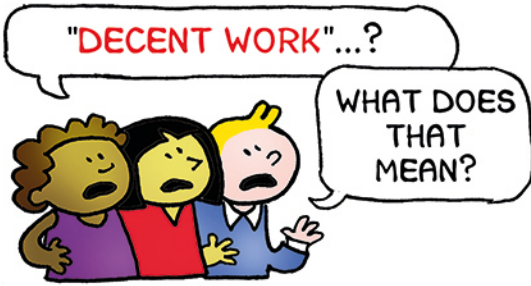


# GOAL 8: DECENT WORK AND ECONOMIC GROWTH

8 DECENT WORK AND ECONOMIC GROWTH



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1. EVERYONE CAN FREELY CHOOSE A **SAFE, FAIRLY PAID, SECURE AND FULFILLING** JOB



2. BUSINESSES USE **NATURAL RESOURCES** WISELY



3. **NO ONE IS EXCLUDED** FROM WORK OPPORTUNITIES



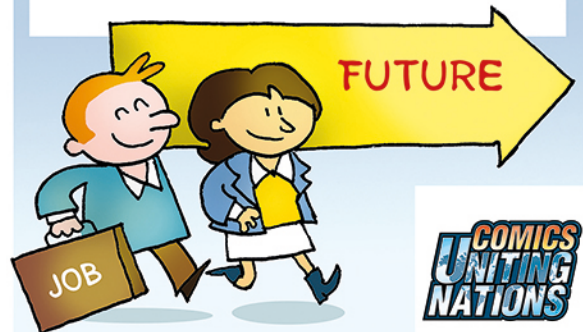
4. UNEMPLOYMENT IS REDUCED BY PROVIDING **TRAINING**



5. TO END AND PREVENT **CHILD LABOR, FORCED LABOR AND MODERN SLAVERY**



6. EVERYONE CAN BENEFIT FROM A **GROWING ECONOMY**





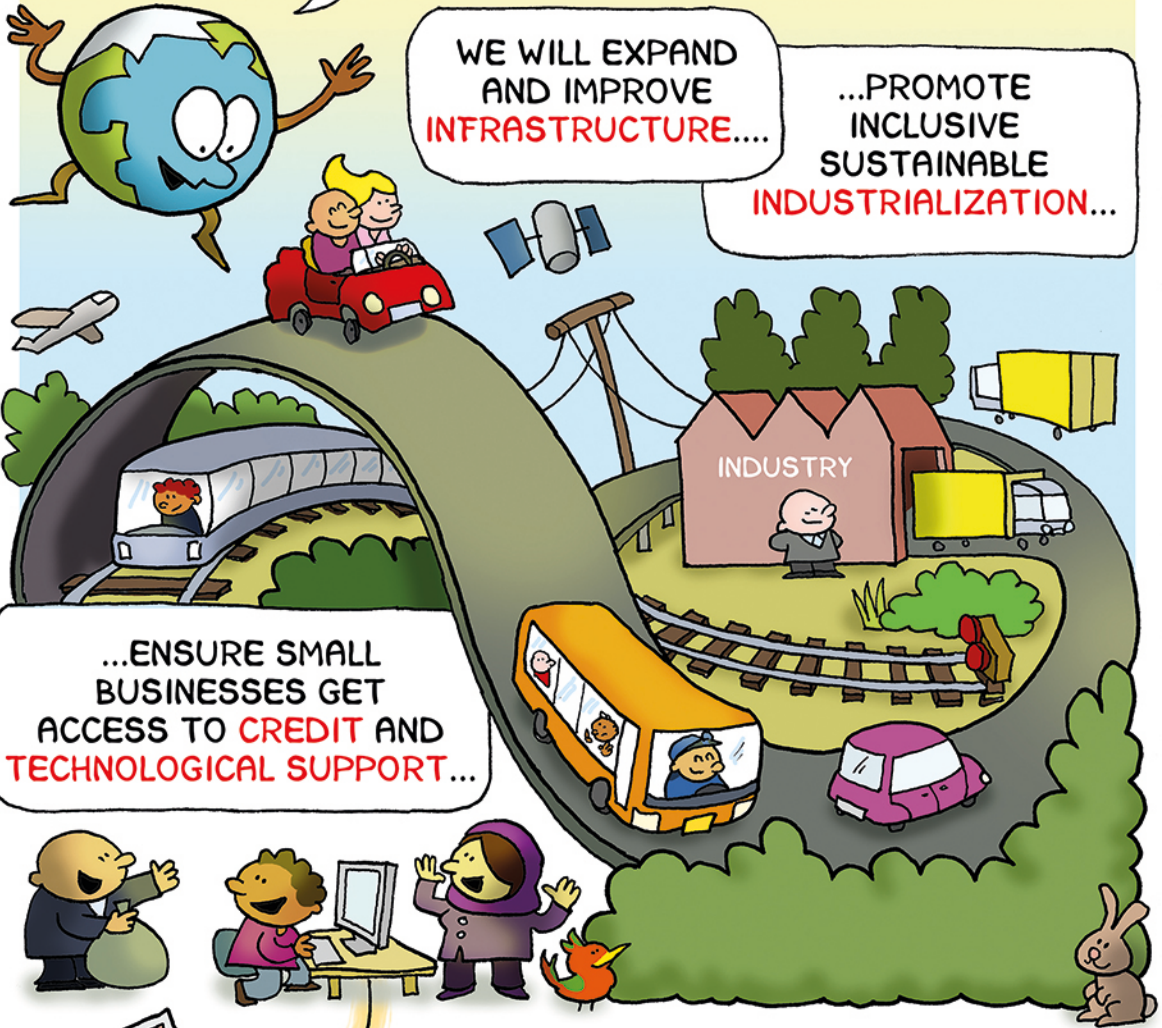
# GOAL 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



BY: MARGREET DE HEER

WE ALL NEED TO BE **CONNECTED** SO WE CAN WORK TOGETHER TOWARDS INNOVATION!



WE WILL EXPAND AND IMPROVE **INFRASTRUCTURE**....

...PROMOTE INCLUSIVE SUSTAINABLE **INDUSTRIALIZATION**...

...ENSURE SMALL BUSINESSES GET ACCESS TO **CREDIT** AND **TECHNOLOGICAL SUPPORT**...

...AND PROVIDE **AFFORDABLE INTERNET ACCESS** FOR ALL!





# GOAL 10: REDUCED INEQUALITIES

10 REDUCED INEQUALITIES



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THE **HUMAN RIGHTS** OF ALL PEOPLE MUST BE PROTECTED AND RESPECTED!

1. PEOPLE LIVING IN POVERTY GET SUPPORT AND ACCESS TO **ECONOMIC GROWTH**

WE MUST MAKE SURE:



2. LAWS AND PRACTICES DO **NOT DISCRIMINATE** AGAINST ANYBODY

EQUAL OPPORTUNITIES AND RIGHTS



3. DISADVANTAGED AND VULNERABLE PEOPLE MUST BE **PROTECTED**

REPRESENTATION IN PUBLIC LIFE



4. PEOPLE WHO LEAVE ONE COUNTRY TO LIVE IN ANOTHER BENEFIT FROM **LAWS TO PROTECT THEM**

WELCOME!  
YOU HAVE RIGHTS





# GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES

11 SUSTAINABLE CITIES AND COMMUNITIES



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WE MUST ENSURE THAT CITIES AND COMMUNITIES ARE **INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE!**



EVERYONE MUST HAVE ACCESS TO **QUALITY, SAFE HOUSING AND BASIC SERVICES...**

...WITH **MONITORING OF WASTE MANAGEMENT AND AIR QUALITY.**

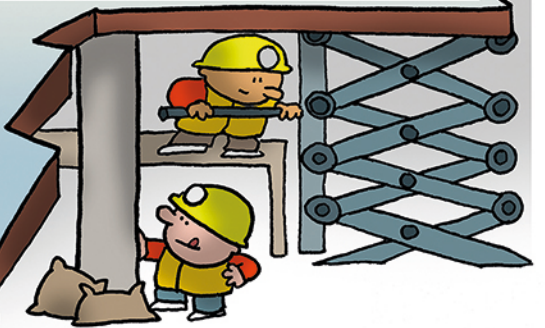


WE MUST **ENGAGE EVERYONE** IN PLANNING FOR IMPROVEMENT OF THEIR CITIES.

WE WILL **PROMOTE APPRECIATION AND PROTECTION** OF THE ENVIRONMENT AND CULTURE.



WE MUST PROVIDE **SAFE, ORGANIZED TRANSPORTATION** THAT IS NOT HARMFUL TO THE ENVIRONMENT.



WE MUST MAKE CITIES **RESILIENT TO DISASTER AND ADAPTABLE** TO CLIMATE CHANGE.





# GOAL 12: RESPONSIBLE CONSUMPTION AND PRODUCTION

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



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WE MUST MAKE SURE THE **PRODUCTION PROCESS** FROM MANUFACTURER TO CONSUMER DOES NO HARM TO NATURE NOR HUMANITY AND GENERATES AS LITTLE WASTE AS POSSIBLE!



COMPANIES MUST BE **OPEN** AND **RESPONSIBLE** ABOUT THEIR PRACTICES.

WE MUST HAVE **INTERNATIONAL AGREEMENTS** FOR THE HANDLING OF HARMFUL CHEMICALS.



PROTECTING WATER, AIR & SOIL

WE MUST PREVENT FOOD WASTE!



AND KEEP THE PUBLIC **INFORMED** AND **EDUCATED**!





# GOAL 13: CLIMATE ACTION

13 CLIMATE ACTION

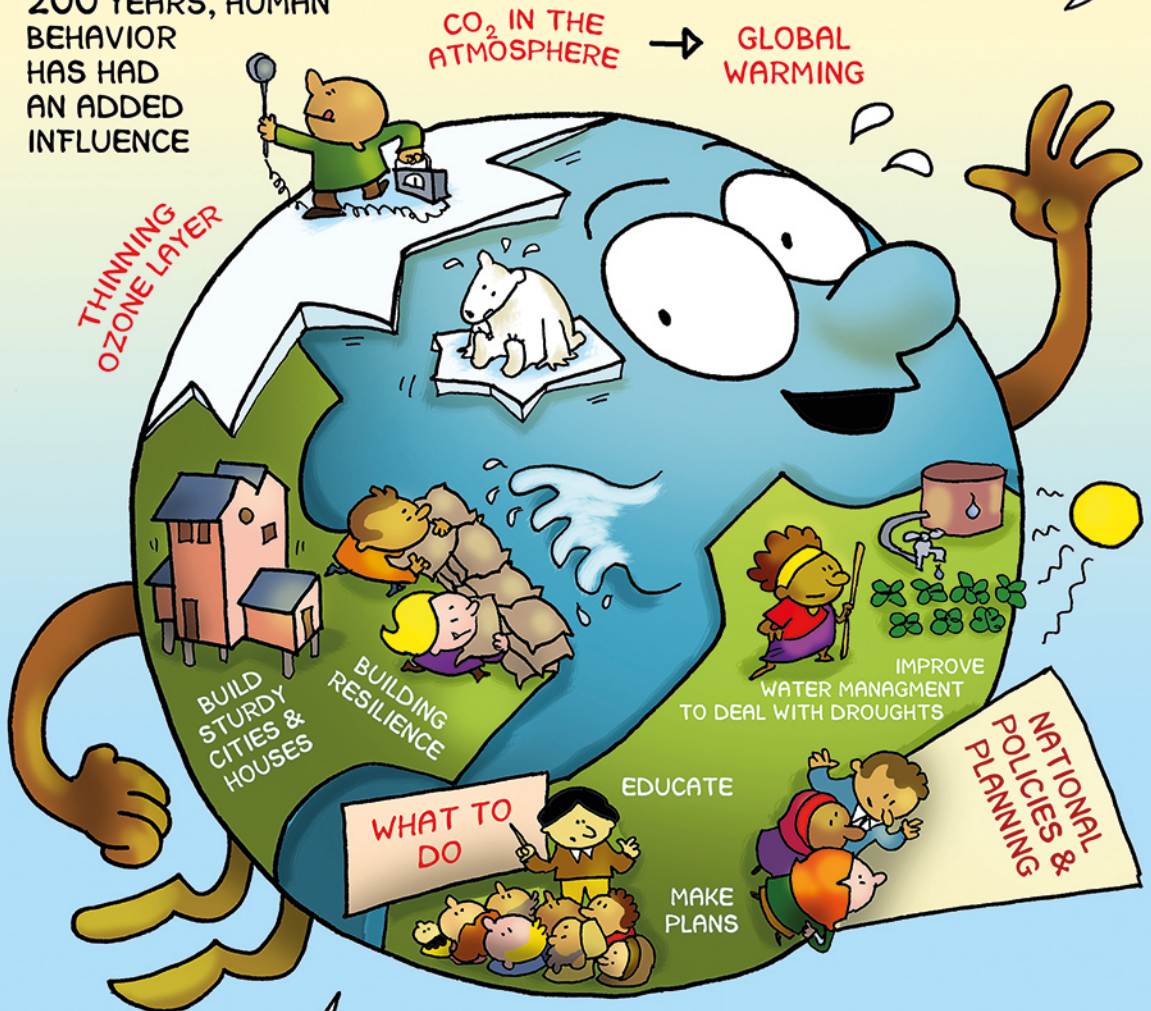


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**THE CLIMATE IS CHANGING!**

THE CLIMATE IS ALWAYS CHANGING NATURALLY, BUT IN THE LAST 200 YEARS, HUMAN BEHAVIOR HAS HAD AN ADDED INFLUENCE

EVEN WITH ALL THE MEASURES TAKEN, IT WILL TAKE DECADES TO REVERSE GLOBAL WARMING - SO WE MUST BE **PREPARED** TO MANAGE EXTREME WEATHER AND NATURAL DISASTERS!



ALL NATIONS MUST **WORK TOGETHER** TO HELP MITIGATE AND ADAPT TO CLIMATE CHANGE AND ITS IMPACTS FOR THE BENEFIT OF PEOPLE EVERYWHERE.





# GOAL 14: LIFE BELOW WATER

14 LIFE BELOW WATER



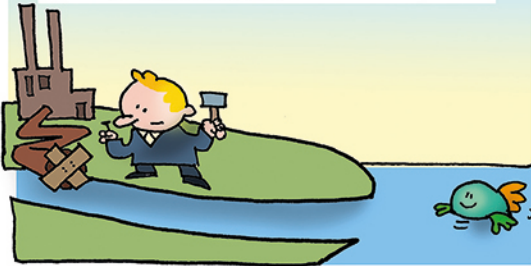
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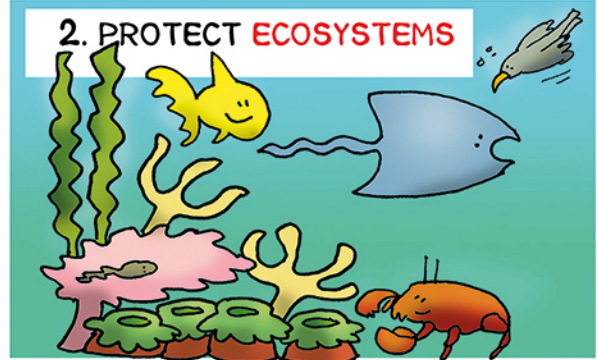
MOST OF THE PLANET'S SURFACE IS WATER! HERE'S WHAT WE MUST DO TO PROTECT THE OCEANS:



## 1. REDUCE AND PREVENT POLLUTION



## 2. PROTECT ECOSYSTEMS



## 3. END OVERFISHING AND ILLEGAL FISHING



## 4. HELP FISHING COMMUNITIES TO DEVELOP SUSTAINABLE FISHING PRACTICES



## 5. SCIENTIFIC COOPERATION

- TO INCREASE KNOWLEDGE
- TO IMPROVE TECHNOLOGIES
- TO MINIMIZE OCEAN ACIDIFICATION



## 6. MAKE AND MAINTAIN INTERNATIONAL LAWS

AGREEMENTS



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# GOAL 15: LIFE ON LAND

15 LIFE ON LAND



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AS A PART OF THE **GLOBAL ECOSYSTEM** OURSELVES, WE NEED TO CONSERVE AND PROTECT PLANT AND ANIMAL LIFE ON LAND!



REDUCE **DEFORESTATION** AND PLANT MORE TREES



COMBAT **DESERTIFICATION**



PROTECT AND PRESERVE **ECOSYSTEMS**

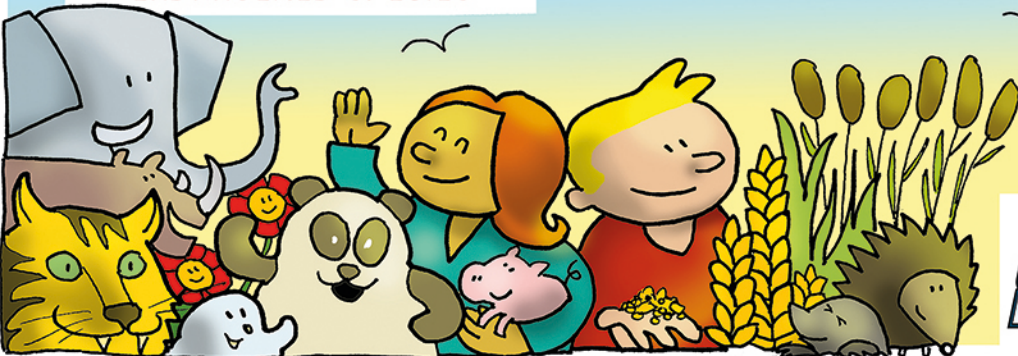


REVERSE LAND **DEGRADATION**



END THREATS TO **ENDANGERED SPECIES**

AND PROTECT **BIODIVERSITY!**





# GOAL 16: PEACE AND JUSTICE STRONG INSTITUTIONS

16 PEACE AND JUSTICE  
STRONG INSTITUTIONS



BY: MARGREET DE HEER



TOO MANY PEOPLE EXPERIENCE  
**WAR AND VIOLENCE!**  
HERE'S WHAT WE MUST DO ABOUT IT:

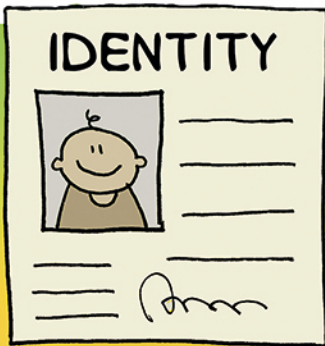
1. END ALL FORMS OF VIOLENCE



2. ESPECIALLY VIOLENCE  
AGAINST **CHILDREN**



3. BIRTH **REGISTRATION** AND  
LEGAL **IDENTITIES** FOR ALL



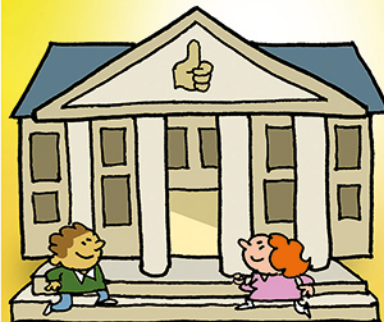
4. EQUAL ACCESS TO **JUSTICE**  
AND LEGAL **INFORMATION** FOR ALL



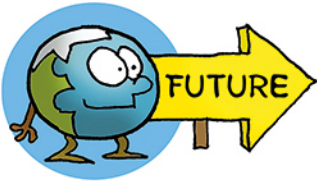
5. **COMBAT** CRIME AND  
CORRUPTION



6. **STRENGTHEN** INSTITUTIONS  
SO PEOPLE CAN TRUST THEM



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# GOAL 17: PARTNERSHIPS FOR THE GOALS

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17 PARTNERSHIPS FOR THE GOALS



WE MUST MAKE SURE WE MEET THESE GOALS BY **2030!**

THEY MUST BE INCLUDED IN **NATIONAL PLANS.**

ALL COUNTRIES MUST **WORK TOGETHER** TO IMPLEMENT THE GOALS.



**GOVERNMENTS** MUST WORK TOGETHER WITH CONCERNED PEOPLE OF ALL AGES IN ORDER TO MAKE PROGRESS ON THE GOALS.

GETTING INVOLVED IN **COMMUNITY WORK** AND WITH **AID ORGANIZATIONS** IS A GREAT WAY TO START!



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# WHAT YOU CAN DO!

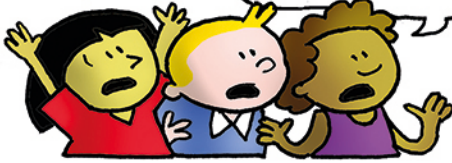
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THE GLOBAL GOALS  
For Sustainable Development

BUT WHAT CAN WE DO?

WE ARE NOT IN GOVERNMENT OR ANYTHING...



THE MOST IMPORTANT THING IS THAT WE ALL GET ON THE SAME PAGE!  
HERE'S WHAT YOU CAN DO:



## 1. THINK ABOUT IT



## 2. TALK ABOUT IT



## 3. DREAM ABOUT IT



## 4. WRITE ABOUT IT



## 5. MAKE ART ABOUT IT



## 6. ACT ON IT



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